

Paris Region Entreprises, in partnership with GIP Resah and Medicen Paris Region, launches call for projects for European start-ups and innovative SMEs in e-health

Paris, March 28, 2018 - This call for projects is part of the European project [inDemand](#), which aims to create a new model where institutional health organizations and companies join forces to develop innovative digital solutions with financial support from regional public funds.

The aim of the inDemand project is to solve challenges identified by healthcare professionals (doctors, nurses, service managers, etc). Taking these challenges into account then leads to the financing of innovative e-health projects.

This approach increases the capacity of health organizations to clearly identify needs while creating business development opportunities. Collaboration with healthcare professionals leads to better uptake of digital solutions, facilitating better market penetration.

The inDemand model will be implemented and tested twice in each of the three European pilot regions: Paris (France), Murcia (Spain) and Oulu (Finland).

This model is intended to be replicated by other regions interested in promoting health innovation, which will benefit from access to good practice and the lessons learned from the project.

For this first implementation of the inDemand model, the GIP Resah was able to identify, with the medical teams at the Foch hospital, the three following challenges:

Challenge #1: Optimization of continuous monitoring of strokes in neurovascular units (OSCAR)

- Strokes are a major public health issue given their frequency and neurological sequels: the leading cause of death for women in France, the leading cause of acquired adult disability
- This challenge concerns patients hospitalized following a stroke and consists of non-invasively and continuously measuring various physiological parameters from arrival at the Emergency Reception Service until leaving the Neurovascular Intensive Care Unit. This will provide important data on possible anomalies that may require treatment and may have previously gone unnoticed.

Challenge #2: Remote monitoring of real-life patient data to anticipate complications in health status (SafeFoch)

- After the discharge of patients from the hospital, hospital practitioners are victims of the 'tunnel effect': they do not know what happens until the next consultation (from 10 days post-surgery up to several months in an oncological follow-up)
- Having data on these patients in real time between two consultations would allow practitioners to anticipate complications, adjust prescriptions, avoid

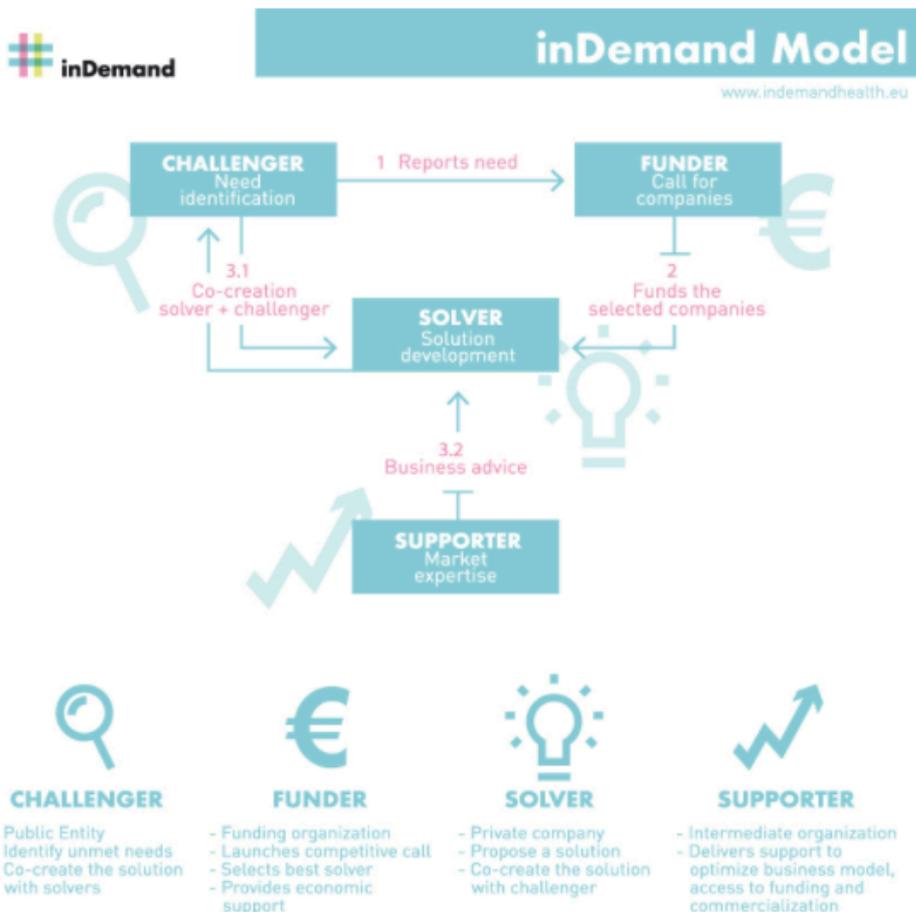
unnecessary hospital visits (emergencies, hospitalization) leading to improving the health status of patients

Challenge #3: e-consultations in the management of alcohol dependency (e-Prevent)

- There is a lack of follow-up in alcohol-dependent patients following hospital or outpatient treatment, also a lack of contact with their addictologist. The management of a recovering alcohol dependent patient requires close contact, on demand, to prevent frequent relapses, especially in the first three months. The challenge is to develop an e-consultation platform accessible to alcohol-dependent patients followed by addictologists

Innovative SMEs and start-ups who already have a prototype for one of these three challenges are invited to respond in English to the inDemand call for projects, before June 8, 2018, using [this link](#).

At the end of this stage, one company will be selected for each challenge. It will work in close collaboration with the hospital Foch to finalize the development of the chosen e-health solution. It will also benefit from financial support of up to €30,000 and advice on facilitating its access to the market. This support will be coordinated by Medicen in the Paris region. The inDemand project is funded by [Horizon 2020](#), a European program for research and innovation.



The diagram above shows the inDemand model

About Paris Region Entreprises

Paris Region Entreprises is the agency of the Regional Council of Ile-de-France in charge of the attractiveness of the region internationally. Its mission is to attract international investors in the various territories of the Ile-de-France by working on the brand of the Paris Region, coordinating the actions of the various regional economic actors and by spearheading the entire process, prospection and support of international investment projects.

www.investparisregion.eu/en

About Medicen Paris Region

Medicen Paris Region is a competitiveness cluster for innovative health technologies, with national and international scope. With more than 350 companies, research centers, universities, hospitals and local authorities as members, it aims to position the Paris region as Europe's leading healthcare cluster. It focuses on five strategic areas: biological diagnostics, diagnostic and interventional imaging, regenerative medicine and biomaterials, digital health and translational medicine. In close collaboration with local, regional and national healthcare innovation players, Medicen Paris Region aims to:

- Foster the emergence, development and funding of certified collaborative projects in the healthcare sector, in order to create economic value and jobs
- Increase the international development of innovative startups and SMEs
- Strengthen the attractiveness of the Paris region, which represents more than 50% of life sciences activity in France

www.medicen.org

About GIP Resah

The purpose of the Resah public interest group is to support the performance research of the health, medico-social and social sector stakeholders through the pooling and professionalization of purchasing and related logistics. Its activities are organized around two main areas:

- A purchasing center accessible to all contracting authorities involved in the health, medical or social sectors whose head office is in a member state of the European Union
- A center for resources and expertise to support the contracting authorities in the health, medico-social and social sectors in their search for performance through the mobilization of levers of action for purchasing, other than that from simple growth in needs

www.resah.fr

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